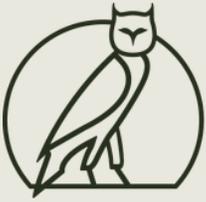




THE  
WILDLIFE  
SOCIETY

# Annual Conference Prospectus





**THE  
WILDLIFE  
SOCIETY**

*Advancing Conservation Through Science,  
Community and Professional Excellence*

## REACHING WILDLIFE PROFESSIONALS ACROSS NORTH AMERICA

As one of North America's largest gatherings of wildlife professionals and students, attending The Wildlife Society's Annual Conference is the best way to network with fellow wildlifers and wildlife agencies. Additionally, The Wildlife Society offers digital and print advertising opportunities to get your brand and products in front of more than 10,000 wildlife professionals and students, plus thousands more individuals who support conservation across North America.

### ALL SECTORS

Employed by state, provincial, and federal agencies, tribal governments, non-profit organizations, universities and colleges, and for-profit businesses across North America

### DECISION-MAKERS

55% consider themselves a leader in their current role with their organization

### OUTDOOR ENTHUSIASTS

- More than 80% participate in wildlife watching activities
- More than 70% go camping and/or hiking
- More than 60% hunt and/or fish
- More than 50% engage in nature photography

### WORLD TRAVELERS

- More than 50% travel at least 6 times per year
- More than 80% travel for at least 11 days each year



**>70%** are involved in purchasing decisions for their organization

**60%** have an annual household income of more than \$75,000

**100%** participate in outdoor recreation outside of their day-to-day jobs

**>80%** travel at least 3 times per year for work and/or leisure

**The Wildlife Society**  
Mailing Address:  
25 Century Blvd, Ste 505  
Nashville, TN 37214



**@TheWildlifeSociety**

**WILDLIFE.ORG**

**Contact:**  
LRuotolo@wildlife.org

# ANNUAL CONFERENCE

## Sponsor and Exhibitor Opportunities

# 2026

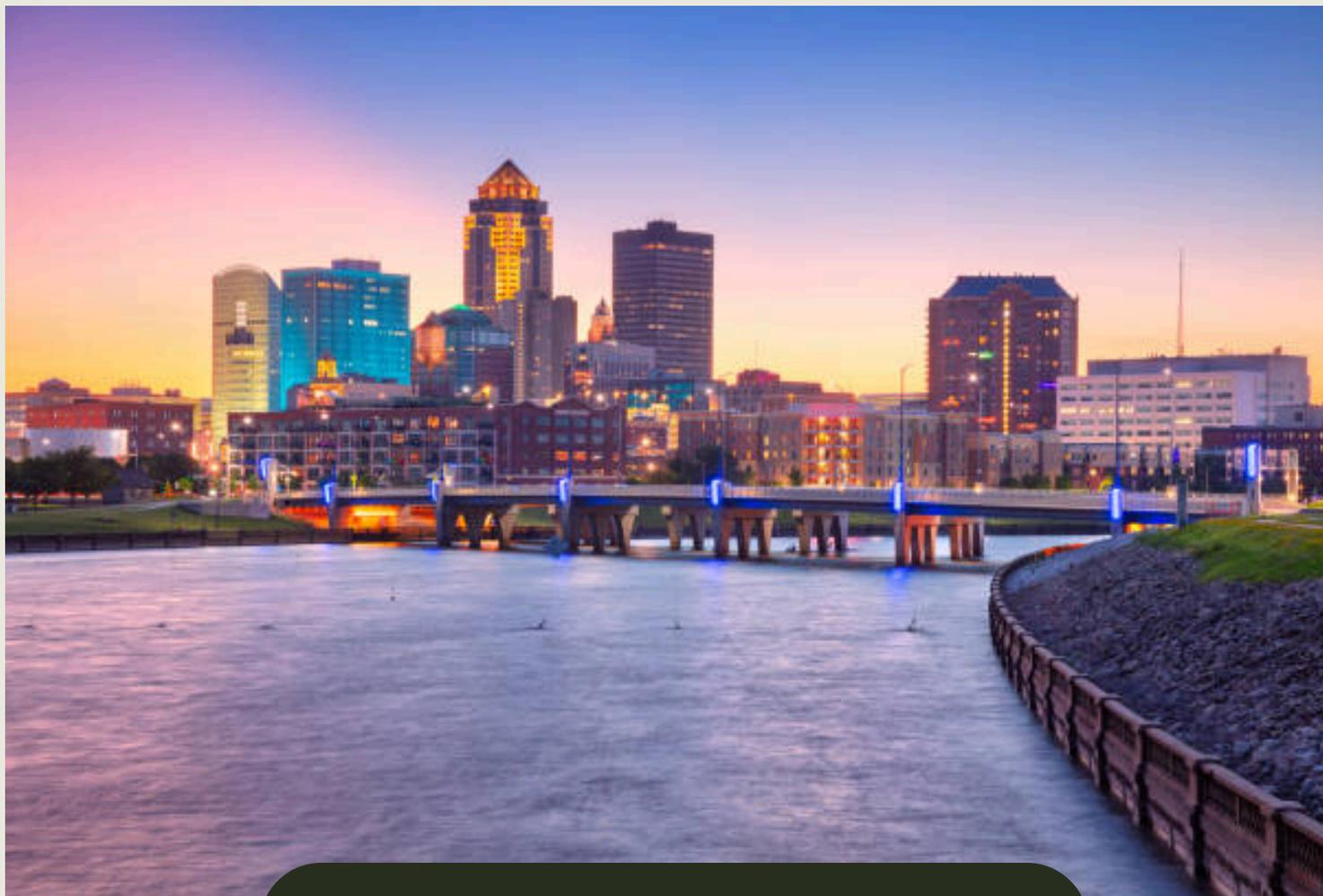
No matter your brand or mission, chances are you will find your audience at **#TWS2026!**

We regularly have attendees from **all 50 U.S. states, several Canadian provinces, sovereign tribes**, and beyond. Our attendees are researchers, executives, technicians, professors, land managers, decision-makers, policy analysts, statisticians, students, and more.

They work across **all sectors**, including state, provincial, and federal agencies, tribal governments, corporations, non-profits, and universities/colleges. Outside of work, they enjoy traveling, hunting, fishing, birdwatching, hiking, kayaking, camping, photographing, and most other forms of outdoor recreation.



**THE WILDLIFE SOCIETY'S 33rd  
ANNUAL CONFERENCE  
DES MOINES, IOWA  
NOVEMBER 1-5, 2026**



[wildlife.org/annual-conference](https://wildlife.org/annual-conference)

# SPONSOR #TWS 2026

PLATINUM  
\$25,000+

GOLD  
\$10,000+

SILVER  
\$5,000+

BRONZE  
\$3,000+

CONTRIBUTOR  
\$500+

	6	4	3	2	0
Number of conference registrations	6	4	3	2	0
Announcement of support level in TWS e-newsletter	✓	✓	✓	✓	✓
Mobile app listing	✓	✓	✓	✓	✓
Exhibit booth during conference and booth selection	✓	✓	✓	✓	
Listed on exhibitor page of conference website	✓	✓	✓	✓	
Logo included in pre + post conference thank you ad in TWP	✓	✓	✓	✓	
Logo included in an email blast to all TWS members	✓	✓	✓	✓	
Included in our "Meet our Sponsors" article on wildlife.org	✓	✓	✓	✓	
Logo on sponsor page of conference website (with link)	✓	✓	✓	✓	
Logo placed on signage for conference activity or event	✓	✓	✓		
Logo on home page of conference website	✓	✓	✓		
Verbal recognition at a live conference event	✓	✓			
Custom session at our featured Innovation Center	✓	✓			
Custom push notification through the mobile app	✓	✓			
Custom social media post	✓				
Exclusive and custom sponsorship of a general session event	✓				



# EXHIBIT #TWS 2026

EARLY-BIRD  
EXHIBITOR+  
\$2,050

EARLY-BIRD  
EXHIBITOR  
\$1,750+

EXHIBITOR+  
\$2,300

EXHIBITOR  
\$2,000

	2	1	2	1
Number of conference registrations	2	1	2	1
Announcement of participation in TWS e-newsletter	✓	✓	✓	✓
Mobile app listing	✓	✓	✓	✓
Exhibit booth during conference	✓	✓	✓	✓
Logo on exhibitor page of conference website (with link)	✓	✓	✓	✓



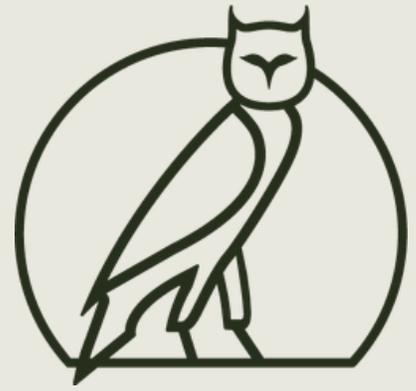
## IMPORTANT DATES:

- Early-bird registration ends on **July 15, 2026**
- No refunds beyond **August 31, 2026**
- Registration closes **August 31, 2026**

## SPACE DETAILS:

- 10x10 booth space
- 6 ft skirted table, two chairs, and an ID sign
- Electricity may be purchased for an additional fee

# REGISTER NOW



## Exhibit Hall Schedule

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*\*more coming soon, times subject to change\**

**Sunday, November 1:** Exhibitor move-in (9–5pm)

**Monday, November 2:** Exhibitor Hall open (9–5pm)

- Coffee & Snack Breaks to be available in Exhibit Hall (TBD)
- Networking & Poster Session featuring cash bars and hors d'oeuvres (5:30–7:30pm)

**Tuesday, November 3:** Exhibitor Hall open (9–5pm)

- Coffee & Snack Breaks to be available in Exhibit Hall (TBD)

**Wednesday, November 4:** Exhibitor Hall open (9–12pm),

Exhibitor breakdown and move out (12–3pm)

## Contact

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If you have any questions about Sponsorship or Exhibitor packages, please reach out to Lauren at

[LRuotolo@wildlife.org](mailto:LRuotolo@wildlife.org) or 301-897-9770 x320