

THE WILDLIFE SOCIETY'S 32ND ANNUAL CONFERENCE

Edmonton, Alberta - Oct. 5-9, 2025

Who we are: The Wildlife Society is the **leading professional society** of wildlife professionals with over 11,000 members.

The event: As one of North America's **largest gatherings of wildlife professionals and students**, sponsoring or exhibiting at TWS' Annual Conference places your brand and mission at the **heart** of wildlife conservation and management.



**Reach our
exclusive
audience!**

Our Impact

- \$75,000+ provided to students through travel scholarships and waived registration
- 30,000+ unique visitors on conference website
- 2,000+ attendees from all 50 U.S. states & beyond
- 1,100+ educational opportunities
- 150+ universities/colleges



twconference.org



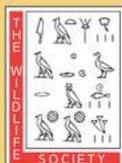
EXPLORE #TWS 2025

	PLATINUM \$25,000+	GOLD \$10,000+	SILVER \$5,000+	BRONZE \$3,000+	EXHIBITOR \$1,750
Number of conference registrations	6	4	3	2	1
Announcement of support level in TWS e-newsletter	✓	✓	✓	✓	✓
Mobile app listing	✓	✓	✓	✓	✓
Exhibit booth located in the Members Activity Center	✓	✓	✓	✓	✓
Listed on exhibitor page of conference website	✓	✓	✓	✓	✓
Logo included in pre + post conference thank you ad in TWP	✓	✓	✓	✓	✓
Logo included in an email blast to all TWS members (11,000+)	✓	✓	✓	✓	✓
Included in our "Meet our Sponsors" article on wildlife.org	✓	✓	✓	✓	✓
Logo on sponsor page of conference website (with link)	✓	✓	✓	✓	✓
Logo placed on signage for conference activity or event	✓	✓	✓	✓	✓
Logo on home page of conference website	✓	✓	✓	✓	✓
Verbal recognition at a live conference event	✓	✓	✓	✓	✓
Custom session at our featured Innovation Center	✓	✓	✓	✓	✓
Custom push notification through the mobile app	✓	✓	✓	✓	✓
Custom social media post	✓	✓	✓	✓	✓
Exclusive and custom sponsorship of a general session event	✓	✓	✓	✓	✓



MEDIA OPPORTUNITIES

The Wildlife Society offers digital and print advertising opportunities to get your brand and products in front of **wildlife professionals and students** who support conservation around the globe.



OUR MEMBERS:



HIGHLY
EDUCATED



WILDLIFE
EXPERTS



OUTDOOR
ENTHUSIASTS



Use TWS to
stay informed



20-49
yrs old



Wildlife
professionals
and students



Bachelor's
degree or
higher



Members

11K+

Social Media
Following

175K

Monthly Page
Views

150K

Publication
Readers

500K

Average
Impressions

86K

Total Public
Reach

900K

TESTIMONIALS

Supporting Students + Early Career Professionals



“Attending the TWS meetings has allowed me to network with people I may need to contact in the future for job opportunities or research. Also, hearing about new techniques people are trying in our field was a major highlight.”



“I was able to make great professional connections at the conference, and was able to present some of my research to a full room of professionals!”

Reaching Wildlife Professionals in Every Sector



“Great trade show - good balance of academics to products”

“Proximity of Exhibitors, Poster Displays, and Registration Booths. That made for lots of opportunities to intermix with a variety of attendees and information sources.”



“We always enjoy that attendees take the time to visit the trade show and walk all of the aisles. It nice to see many returning faces and a lot of new folks coming over to see what we have to offer.” -2024 Conference Sponsor

PRINT



THE WILDLIFE PROFESSIONAL

- Reach 11k+ readers with each issue
- 7k+ share their copy with other wildlifers
- Digital and hard copies delivered across North America & beyond!

DIGITAL



NEWSLETTER

- Reaching 11k+ weekly
- Open (52%) & click rate (22%) higher than industry standard

WEBSITE

- 1 million+ visits annually



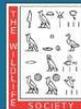
JOB BOARD

- 14k+ job seekers receiving alerts (87% daily, 13% weekly)
- Job candidates in every state of the U.S., plus Canada, Mexico & beyond!

careers.wildlife.org

Read our 2024 Annual Report:

The Wildlife Society Annual Report FY24



July 01, 2023 - June 30, 2024

Contact:

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