

## **TWS Renewable Energy Working Group (REWG) Logo Contest**

### **Official Rules**

By entering, participants agree to be bound by these contest rules. Violating any rule or not following instructions may result in participants' submissions being rejected.

#### **Introduction**

This document describes the official rules ("Official Rules") of the TWS REWG Logo Design Contest. The object of this contest is to design a logo for the TWS REWG. Information on how to enter and about the prize is part of these Official Rules. To the extent of any inconsistency, these Official Rules prevail. The REWG reserves the right to make changes to these rules at any time up to the submission deadline and publicize such changes on the REWG website (<https://wildlife.org/rewg/>).

#### **Definitions**

"Entry" means a logo design created by the Entrant for this Contest.

"Entrant" means the individual or entity that offers the Entry under the terms of this Contest.

#### **Eligibility**

Anyone that is currently registered as a current TWS member may enter the logo contest. Membership in the REWG *is not* required.

Entrants must be of legal age and standing to enter a contract with TWS REWG as required below.

#### **How to Enter**

Entries must be submitted by email to the TWS Renewable Energy Working Group at the following email address: [tws.renewableenergyworkinggroup@gmail.com](mailto:tws.renewableenergyworkinggroup@gmail.com)

Logo entries must be submitted in one of the computer formats listed below. The email must include the name, postal address, phone number and email address of the Entrant as well as a 2-4 sentence statement from the Entrant about the logo.

Entries must conform to the Submission Guidelines set out below. Entries that fail to do so will be rejected.

The deadline for Entries is 11:59 PM ET on September 3, 2021. Entrants may withdraw their Entries from consideration at any time prior to the announcement of the winners.

There is no fee to enter the Contest.

Each Entrant may submit up to a maximum of 2 entries.

#### **Submission Guidelines**

The purpose of the contest is to design a logo for TWS REWG. The logo will be used online, in print, and on merchandise.

The logo should be relevant to the mission of the TWS REWG and include/exclude the following:

- The logo must represent at a minimum the following sectors of renewable energy and their relationship with wildlife: wind, solar, biomass, and hydro (tidal and geothermal are optional)
- The logo should be in color, but also work well in black-and-white or greyscale.
- The final version of the logo will need to be suitable for high quality printing and should be drawn “large” with sufficient resolution to be used on posters or banners but also recognizable when reduced in size and remain legible in all detail.
- The logo must contain the acronym “TWS REWG” or “TWS Renewable Energy Working Group.”
- The logo must not contain any other text besides that required above.
- Designs must be submitted in any of the following formats: .jpg, .tiff, or .pdf. Entries should be of high enough resolution.

In developing their entries, entrants are encouraged to refer to the TWS REWG By-Laws to learn more about the working group and its mission and activities. By-laws can be found here:

<https://wildlife.org/rewg/charter/>

The REWG is not responsible for computer or internet technical problems; designs must be received by the deadline above and no exceptions will be made.

### **Prizes**

The winning Entrant will receive:

- Full registration to the annual TWS meeting (virtual) to be held November 1 – 5, 2021.
- A copy of the book, *“Renewable Energy and Wildlife Conservation”* (2019 - Moorman, Grodsky, and Rupp, eds.) by Johns Hopkins University Press
- The right to use the basic logo and identify him/herself as the logo designer.

One Runner-Up will receive:

- A copy of the book, *“Renewable Energy and Wildlife Conservation”* (2019 - Moorman, Grodsky, and Rupp, eds.) by Johns Hopkins University Press

### **Judging and Selection of Winner**

The winning design will be selected by a vote of the membership of the TWS REWG prior to the TWS annual meeting held in November 2021. Their decision will be final. No further correspondence on the selection shall be entertained. Entries will be judged on their visual appeal, adherence to the concept prompting the contest, quality of design, and ease of reproduction for the purposes stated above. For Entries of similar merit, the judges may give preference to Entries from TWS REWG members.

Pending selection of a Winner and Runner-Up by the REWG membership, the REWG Executive Board reserves the right not to honor those selections if, in its sole discretion, no suitable entries are received.

The Executive Board of the TWS REWG also reserves the right to disqualify any Entrant or Entry at its sole discretion. No further correspondence on disqualification decisions shall be entertained.

The winner will be required to sign a contract assigning all ownership of the logo to the TWS REWG.

Accepting the prize constitutes permission for TWS REWG to make public and otherwise use winner's (or runner's-up) name, and state/country of residence for publicity purposes. Further personal data may be requested but is not required.

By entering, the winning (and runner-up) entrants agree that their name and photograph may be used by TWS REWG for promotional purposes without further remuneration.

Winner and Runner-Up will be announced at the annual REWG Members' Meeting held during the annual TWS conference in November.

### **Intellectual Property**

All submitted work must be original and not based on any pre-existing design.

All Entries will become the sole property of TWS REWG and may be displayed publicly on TWS REWG web sites, digital media, products or any other dissemination channel of TWS REWG's choosing.

The winning entry will be registered by TWS REWG as a Service Mark and the Entrant agrees to transfer all right and title to the Entry to TWS REWG in accordance with the Official Rules of this Contest.

### **Acceptance**

Participation constitutes the Entrant's full and unconditional agreement to and acceptance of these Official Rules. By participating in the Contest, the Entrant is representing and warranting that he/she has read and understood, and agrees to be bound by, these rules. Including the guides and rules referred to herein, these Official Rules constitute the entire agreement between the Entrant and TWS REWG in relation to the Contest. They govern the Entrant's participation and supersede any prior or other agreements between the Entrant and TWS REWG and relating to the Contest.

### **About TWS REWG**

The goals of the TWS REWG are to:

1. Facilitate communication and exchange of information among members of The Wildlife Society interested in renewable energy development and operation including, but not limited to solar, wind, biomass, hydro, tidal, geothermal, and associated transmission infrastructure.
2. Improve scientific knowledge and technical capabilities of wildlife professionals to support responsible renewable energy development and operation through mitigation (avoidance, minimization, and compensation) of potential wildlife impacts occurring during the siting, project design, construction, operational, and decommissioning stages.
3. Collaborate with all sectors interested in wildlife protection and responsible renewable energy development and operation including, but not limited to, renewable energy developers and operators, electric utilities and transmission companies, resource agencies, regulators, academia, policy makers, consultants and private industry, environmental non-governmental organizations, and the public to promote new or improve existing best management practices.
4. Support our members in advancing their professional goals and increasing their capabilities to win business.

To aid in the achievement of these goals, the Working Group proposes to:

1. Promote regular communication among members of The Wildlife Society interested in risk and impact assessment, and mitigation of impacts of renewable energy development on wildlife and their associated habitats through meetings, symposia, workshops, newsletters, specialty publications, and other means.
2. Promote membership in The Wildlife Society to wildlife professionals who are involved with or interested in wildlife conservation and responsible renewable energy development and operation.
3. Develop programmatic recommendations to The Wildlife Society Council relative to potential and known impacts of renewable energy development and operation on wildlife and associated habitats.
4. Develop draft technical reviews, position statements, and other materials on the impacts of renewable energy on wildlife and their habitats on a programmatic level.
5. Provide information and technical assistance to members of The Wildlife Society related to identification, assessment, and mitigation of impacts of renewable energy on wildlife and their habitats.
6. Provide information and technical assistance to renewable energy developers and operators, electric utilities and transmission companies, resource agencies, regulators, academia, policy makers, consultants and private industry, and environmental non-governmental organizations; in addition to interested laypeople or media such as the general public, journalists, or other media, about impacts of renewable energy development and operation on wildlife, and best management practices to mitigate those impacts.
7. Communicate, coordinate, and collaborate with other organizations and agencies undertaking similar efforts addressing impacts of renewable energy development and operation on wildlife, and potential mitigation of those impacts.