



TWS Fundraising Rewards Program

Share a Connection. Advance the Profession.

In less than a minute, you can create a win-win-win outcome that advances the profession.

The Wildlife Society has a new member-driven fundraising rewards program that provides members an opportunity to advance the profession with a **single email or phone call**.

At no cost to them, a TWS member can **create a win-win-win outcome** that:

CREATES a valuable connection to TWS for other businesses and organizations

PROVIDES TWS with revenue to support member benefits, programs and services

GENERATES revenue for the members' favorite TWS organization unit – Section, Chapter, Working Group, or Student Chapter

How it Works

TWS members are encouraged to provide introductions to individuals they know at businesses and organizations that could potentially benefit from a relationship with The Wildlife Society as an advertiser, contributor, exhibitor, sponsor, or partner. More than 100 businesses and organizations already have a relationship with TWS, and each generates \$250 to \$50,000 annually for the Society.

If the introduction results in a business relationship that generates revenue for TWS, the member who provided the lead gets to designate any Section, Chapter, Student Chapter or Working Group to receive 10% of the revenue received by TWS. The member will also be publicly thanked in the *eWildlifer* for advancing the profession through the **Fundraising Rewards Program**.

With one shared connection, any TWS member can advance the profession by creating a **win-win-win outcome**.

Process

- 1** The TWS member **introduces a personal/professional contact** who may benefit from a business relationship with TWS to TWS' Business Relations Manager via email, phone call, or personal introduction.
- 2** The **Business Relations Manager** will follow-up with the introduction and strive to **establish a business relationship** and secure payment
- 3** Once payment is received, the **TWS member** will be contacted by email and will have 30 days to **designate one TWS organization unit* to receive 10%** of the revenue TWS receives quarterly for as long as this program is continued by TWS.

**The designated unit must be listed on the TWS group tax exemption letter with the IRS. All calculations based on USD received by TWS and all payments will be made in USD.*

Important Points

- 1** At the end of each calendar year, the TWS member will have the option to change the organization unit that receives the rewards for the upcoming calendar year.
- 2** Organization units that receive rewards revenue can opt to share funds they receive with other units, but TWS will only pay the organization unit designated by the TWS member.
- 3** If an organization discontinues support of TWS for more than one year, no further rewards will be payable, even if the organization returns to support TWS at a later date.

Get started today by introducing your contacts to:

**Chuck Shively
TWS Business
Relations Manager
tws@wildlife.org**

