

Conservation Communication Workshop

In Conjunction with 2019 Joint Meeting

Washington Chapter-The Wildlife Society, Society for Northwestern Vertebrate Biology
Northwest Partners in Amphibian and Reptile Conservation

Great Wolf Lodge at Grand Mound, Washington

Tuesday, 26 February 2019

8:00am – 5:00pm

Objective: To introduce and explore key facets of effective communication processes in natural resources conservation settings among a variety of resource professional backgrounds in a day-long interactive workshop to help participants think and judge as professionals.

Topics: Exercises and discussion among workshop participants and the leader will emphasize examples of communication influences in our profession, including:

- elements of effective communication
- attitudes toward wildlife as influences on conservation communication
- decision styles and the work place
- group decision-making in resource conservation
- strategic thinking and forming effective objectives
- enhancing understanding of the formal hearing and litigation setting
- working with other disciplines and citizenry
- working with media professionals
- diffusion of innovation
- exploring advocacy in the professional setting

Applicable to: Students, academic staff, faculty, biologists, managers, and other professionals engaged in any aspect of education, research, management, restoration, or other dimensions of natural resources conservation. Workshop content will emphasize applications in wildlife conservation situations and challenges, but will be applicable across diverse natural resource settings.

Prior Preparation: Participation only requires an interest in improving communication skills and insight in a professional natural resources conservation setting. Limited written materials requiring about 45-minutes preparation time will be provided to registrants for completion in advance. Laptops, smart devices, and other media connectivity are not required but are welcomed among the participants as personally desired in the workshop.

Leader: Dr. Bruce Thompson, recent Past President of The Wildlife Society, past state wildlife agency director, former federal research wildlife biologist, conservation and management programs administrator with multiple state wildlife agencies, and Conservation Communication course instructor for 12 years at New Mexico State University.

Class Size: Limited to 30 registrants to promote effective interchange during the workshop

Cost: Registration Fee is \$30 (covers workshop materials, lunch, and coffee service)