Finding and Securing Funding for Projects
Grants and Beyond

Janet e Hamel
TWS Annual Conference, Winnipeg, October 2015

Agenda
- Background
- Perspective “from the field”
- Who is funding you now?
- Where to look for new funding?
- How to prepare
- Asking

Background
- Who I am
- Partnerships for funding
ALL Funding is a result of:

**a collaborative relationship**
between project and funder

and Time and Effort and WORK

---

**Core Principles of Partnerships**

<table>
<thead>
<tr>
<th>Equity</th>
<th>Respect</th>
<th>Added value each party brings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transparency</td>
<td>Trust</td>
<td>Partners are more willing to be innovative and take risks</td>
</tr>
<tr>
<td>Mutual Benefit</td>
<td>Sustainability</td>
<td>More likely to sustain and build relationships over time</td>
</tr>
</tbody>
</table>

---

**Securing Research Project Funding**

- Perspectives & Recommendations

Cary Hamel

Nature Conservancy of Canada – Manitoba Region

TWS Annual Conference, Winnipeg, October 2015
Science Support Program

- Integrated with conservation planning

To make the best use of limited resources to conserve valued elements of biodiversity that are, or may be threatened.

Are we conserving what we say we are?

Science Support Program

Types of Support:

- Funds
- Field housing
- Access to land
- Access to data
- Field assistants (internship programs)
- Conservation Volunteers

Internal Finance & Accounting

- Day Rate
- Funder Stipulations
- Funder timelines
- End of Year/Annual Budgeting Cycle
- ‘Value for Money’
- ‘Fee for Service’ contract

Recommended Approach

- Contact potential funder early, prior to applying
**Recommended Approach**

- Be willing to entertain expansion of research question

**Recommended Approach**

Proposal/Pre-proposal
- Clarity
- Transparency and detail regarding spending
- Clear deliverables
- Clear timelines

**Recommended Approach**

- Ongoing communication with funder
- Manage expectations
- Discuss major project challenges with funder promptly

**Recommended Approach**

Yes, it is who you know

**Suggested Approach**

Yes, it is who you know
Suggested Approach

• Protect academic freedom

Not...

But it is...

PARTNERSHIP

Who is Funding You Now

Type of organization
Name of the organization
Type of Project and support

End
Funders and Sources
- Government
- Non-government
  - NGO’s & NFP
- Foundations
- Universities and Colleges
  - Advancement Department
  - Staff
- Corporate
- Public/Internet

Ask for
- advice
- help
- money
- in-kind

How to prepare
- Know your why
- What are you really doing?
- Elevator pitch

Your Why

What you do

How this happens

Outcome

Know why you are really doing

http://xkcd.com/1133/
Thank you!

- Janet e Hamel
- jehamel@gmail.com
- @janetehamel