

Finding and Securing Funding for Projects

Grants and Beyond

Janet e Hamel
TWS Annual Conference, Winnipeg, October 2015

Agenda

- ▶ Background
- ▶ Perspective "from the field"
- ▶ Who is funding you now?
- ▶ Where to look for new funding?
- ▶ How to prepare
- ▶ Asking

Background

- » Who I am
- Partnerships for funding





ALL Funding is a result of:

a collaborative relationship between project and funder

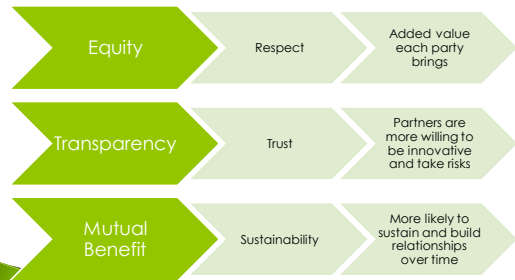


and Time and Effort and WORK

PARTNERSHIP



Core Principles of Partnerships



Securing Research Project Funding – Perspectives & Recommendations

Cary Hamel

Nature Conservancy of Canada – Manitoba Region
TWS Annual Conference, Winnipeg, October 2015





Science Support Program

- Integrated with conservation planning

To make the best use of limited resources to conserve valued elements of biodiversity that are, or may be threatened.



Are we conserving what we say we are?



Science Support Program

Types of Support:

- Funds
- Field housing
- Access to land
- Access to data
- Field assistants (internship programs)
- Conservation Volunteers



Internal Finance & Accounting

- Day Rate
- Funder Stipulations
- Funder timelines
- End of Year/Annual Budgeting Cycle
- 'Value for Money'
- 'Fee for Service' contract



Recommended Approach

- Contact potential funder early, prior to applying



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Recommended Approach

- Be willing to entertain expansion of research question



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Recommended Approach

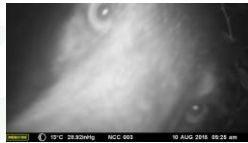
Proposal/Pre-proposal

- Clarity
- Transparency and detail regarding spending
- Clear deliverables
- Clear timelines



Recommended Approach

- Ongoing communication with funder
- Manage expectations
- Discuss major project challenges with funder promptly



Recommended Approach

Yes, it is who you know



AP Photo/Fox, Richard Foreman Jr



Suggested Approach



Suggested Approach



Suggested Approach

- Protect academic freedom



NOT...



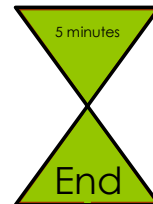
But it is...

PARTNERSHIP



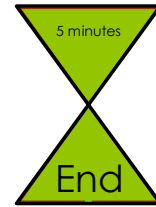
Who is Funding You Now

- » Type of organization
- Name of the organization
- Type of Project and support



Where to find funding

»» Brainstorm



Funders and Sources

- ▶ Government
- ▶ Non-government
 - NGO's & NFP
- ▶ Foundations
- ▶ Universities and Colleges
 - Advancement Department
 - Staff
- ▶ Corporate
- ▶ Public/Internet

*Ask for
advice
help
money
*in-kind**

How to prepare

- »» Know your why
What are you really doing?
Elevator pitch



US SPACE TEAM'S 110 GNER LIVE

THINGS TO HELP PEOPLE ESCAPE REALLY FAST IF THERES A PROBLEM AND EVERYTHING IS ON FIRE. SO THEY DECIDE NOT TO GO TO SPACE

THING TO CONTROL WHICH DIRECTION THE ESCAPING PEOPLE GO

STUFF TO BURN TO MAKE THE BOX WITH THE PEOPLE IN IT ESCAPE REALLY FAST

PLACE WHERE FIRE COMES OUT TO HELP THEM ESCAPE

DOOR

CHARGE

THINK THE FLIES AROUND THE GNER WOULD PAID DOWN SINCE HOPE WASH THE PEOPLE IN IT AND FALLS IN THE WATER

(COLD AIR FOR BURNING AND BOTTLES)

»»

<http://xkcd.com/1133/>



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Thank you!

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