

# MEMORANDUM OF UNDERSTANDING

Between  
**Aldo Leopold Foundation**  
and the  
**Wisconsin Chapter of The Wildlife Society**

*“If civilization consists of cooperation with plants, animals, soil, and men, then a university which attempts to define that cooperation must have for the use of its faculty and students, places which show what the land was, what it is, and what it ought to be . . . The time has come for science to busy itself with the earth itself. The first step is to reconstruct a sample of what we had to start with.”*

Aldo Leopold, *The Arboretum and the University* (1934)

## **I. AUTHORITY**

This Memorandum of Understanding (MOU) is established under the provisions of the by-laws and other governing documents for both the ALDO LEOPOLD FOUNDATION, INC. (ALF) and the WISCONSIN CHAPTER OF THE WILDLIFE SOCIETY (WCTWS). This agreement is without prejudice to other existing or potential agreements between ALF and TWS.

## **II. PURPOSE**

The purpose of the MOU is to provide a framework for cooperation and coordination between ALF and WCTWS, specifically in relation to WCTWS's use of logo that incorporates the Leopold Shack, towards achieving the mutual goal of fostering an ethical relationship between people and land.

## **III. STATEMENT OF MUTUAL INTEREST AND BENEFIT**

Both ALF and WTWS are committed to Aldo Leopold's vision of a 'Land Ethic' as articulated in *A Sand County Almanac*, "In short, a land ethic changes the role of *Homo sapiens* from conqueror of the land-community to plain member and citizen of it. It implies respect for his fellow-members, and also respect for the community as such."

ALF is a private, not-for-profit organization incorporated in Wisconsin and is devoted to fostering ecological literacy through the legacy of Aldo Leopold. Established by the children of Aldo Leopold, ALF was founded to serve as the steward of the original Leopold family farm and 'Shack' as well as the published and unpublished writings of Aldo Leopold. The ALF utilizes a variety of environmental education and land stewardship programs designed specifically to promote and/or demonstrate the implementation of Leopold's 'Land Ethic.'

WCTWS is a state chapter of the national organization, The Wildlife Society (TWS), a private not-for-profit organization incorporated in Washington, DC. The Wildlife Society, of which Aldo Leopold was a founding member, was founded in 1937 and is an international, non-profit scientific and educational organization serving and representing wildlife professionals in all areas of wildlife conservation and resource management. TWS was established to advance the profession of wildlife management and ecology.

It is the desire of both parties to cooperate fully with each other in matters relating to the development and implementation of wildlife stewardship broadly defined. This collaboration includes, but is not limited to:

1. Documenting the historic connection between Aldo Leopold, the TWS and wildlife management, within Wisconsin and beyond;
2. Demonstrating that ALF and WCTWS possess significant expertise on matters of conservation;

3. Promoting the important role of ecological management in establishing a positive relationship between people and land;
4. Recognizing outstanding achievements and service for advancing the craft, knowledge, public awareness, and practice of conservation in Wisconsin;

**IV. THE ALDO LEOPOLD FOUNDATION SHALL**

1. Allow WCTWS to use an image of the Leopold Shack, a trade mark registered by ALF, to promote the work of WCTWS.
2. Meet as required with representatives from WCTWS to strategically discuss collaboration that would advance mutually beneficial activities of ALF and WCTWS.

**V. THE WISCONSIN CHAPTER OF THE WILDLIFE SOCIETY**

1. Recognize ALF allowance to use the Leopold Shack image.
2. Restrict use of the logo for WCTWS activities, in particular refraining from commercial ventures that would compete directly with ALF's use.
3. Include ALF in all mailings and other benefits conveyed to key partners.
4. Encourage its members to learn more about Aldo Leopold and his concept of a land ethic.

**VI. IT IS MUTUALLY AGREED AND UNDERSTOOD BY AND BETWEEN THE PARTIES THAT:**

1. MODIFICATION. Modifications within the scope of the instrument shall be made by mutual consent of the parties, by the issuance of a written modification, signed and dated by all parties.
2. PARTICIPATION IN SIMILAR ACTIVITIES. This instrument in no way restricts ALF or WCTWS from participating in similar activities with other public or private agencies, organizations, and individuals.
3. COMMENCEMENT/EXPIRATION DATE. The instrument is executed as of the date of the last signature and is effective until otherwise amended.
4. TERMINATION. Any of the parties, in writing, may terminate the instrument in whole, or in part, by providing 60 days written notice.
5. PRINCIPAL CONTACT. The principal contacts for this instrument are:

Aldo Leopold Foundation Contact	WI Chapter of The Wildlife Society Contact
Buddy Huffaker	Jamie Nack
Executive Director	President
P.O. Box 77	P.O. Box 863
Baraboo, WI 53913	Madison, WI 53701
Phone: 608/355-0279	Phone: 608/265.8264
FAX: 608/356-7309	FAX:
E-Mail: buddy@aldoleopold.org	E-Mail: jlnack@wisc.edu

6. NON-FUND OBLIGATING DOCUMENT. This MOU does not obligate either party to expend any funds. Any endeavor or transfer of anything of value involving reimbursement or contribution of funds between the parties will be handled separately.

7. NO TRADEMARK LICENSE. Nothing in this MOU shall be deemed to constitute a license to use ALF's trademark, Aldo Leopold Foundation, or any deceptively similar mark.

THE PARTIES HERETO have executed this instrument.

ALDO LEOPOLD FOUNDATION, INC.  
SOCIETY

W.B. Huffaker  
WELLINGTON B. HUFFAKER, IV  
President  
Aldo Leopold Foundation

Date 2/27/08

WISCONSIN CHAPTER OF THE WILDLIFE

Jamie Nack Date 3/7/08  
JAMIE NACK  
President  
Wisconsin Chapter of The Wildlife Society

