Many wildlife professionals shy away from trapping-related discussions, because it is considered a controversial wildlife management technique. Yet, it is essential that wildlife professionals understand the diverse ways that regulated trapping provides environmental & social benefits. This workshop will help participants understand & better communicate the benefits of regulated trapping to wildlife management. Participants will leave with scientifically sound information & be trained in skills that will make them effective communicators on this subject.

**This workshop consists of 3 main sections:**

1. **Communications Skills:**
   - The importance of human dimension studies & messages related to regulated trapping.
   - How the media works & what they expect of you in an interview situation.
   - How you can use media to educate the public & key messages to use with the media about trapping.
   - Open dialog & hands-on activities will be used to develop & improve communication skills & make the experiences interactive and of high professional value for attendees.

2. **Traps & Trapping Techniques:**
   - Hands-on demonstrations of trap-types and how they work.

3. **Best Management Practices for Trapping & Furbearer Management:**
   - The research behind humane trapping and how regulated trapping is used in wildlife management.

- Workshop qualifies for 7 credit hours (Category 1 towards TWS certification & professional development)
- **Registration Fee $15:** Contact Jenna Kosnicki at 608-261-6452 or jenna.kosnicki@wi.gov
- **Location:** Daniel O. Trainer Building - Room 170, UW-Stevens Point, Stevens Point, WI 54481
- **Campus map:** http://www.uwsp.edu/landing/Pages/campusMap.aspx

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**Questions?**

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