

24TH ANNUAL CONFERENCE

ALBUQUERQUE, N.M. • SEPTEMBER 23-27, 2017

ALBUQUERQUE CONVENTION CENTER



JOIN US FOR ONE OF NORTH AMERICA'S LARGEST GATHERINGS of wildlife professionals, educators, students, and influencers. As a sponsor, you add value to our attendees' experience at our conference, so **we've kept our rates low** to encourage your participation.

The Wildlife Society (TWS) encourages the advancement of wildlife professionals and students by providing learning, networking and engagement opportunities. We foster their development through our network of nearly 200 local chapters and student chapters across North America. TWS works to ensure that wildlife professionals use scientific research to sustain healthy wildlife populations and habitats for the benefit of generations to come.

Sponsors are typically businesses and organizations who desire tangible value and return on investment through engagement opportunities, brand recognition and visibility, marketing and advertising through multiple communications channels, free exhibit space and/or registrations, and invitations to a sponsor recognition event.

This year we return to Albuquerque, New Mexico, home of the very first TWS Annual Conference in 1994. Our return to the Southwest provides added cultural and nostalgic value to this year's event, bringing your brand into contact with wildlifera from many walks of life. Sponsors will be showcased in promotional channels prior to the conference, in the conference program, at sponsored events during the conference, and at their booth in our high-traffic TWS Members Activity Center. An expected 1,800+ attendees will gather in Albuquerque to learn about your products and services, and thousands professionals more will be exposed through our promotion of the conference.

In Brand Recognition, Engagement and Visibility, Platinum Sponsors receive 175,000 exposures to their targeted audience. Gold Sponsors receive more than 150,000 exposures to their target audience. Silver Sponsors receive 100,000 exposures and Bronze Sponsors 5,000.

**Items are subject to change. We welcome the opportunity to customize the sponsorship package to best meet your organization's needs.*

SPONSORSHIP LEVELS

- **Platinum (\$25,000+):** any events are available for sole sponsorship, including a custom designed event. Sponsorship of the opening plenary session includes up to a five-minute welcome to conference attendees, plus on-stage verbal recognition and event signage as a Platinum Sponsor. Custom events include an up to 80 minute symposium, panel discussion, or other presentation during a time slot without competing events.
- **Gold (\$10,000+):** any events or locations available, such as the Registration area or Poster Sessions, or a custom designed event.
- **Silver (\$5,000+):** any events at the Silver or Bronze level, such as Refreshment Breaks or Receptions.
- **Bronze (\$3,000+):** a shared sponsorship of an event at the Bronze level, such as a field trip.

SPONSORSHIP BENEFITS

- **Premium Exhibit Booth and a Sponsor sign** to maximize your visibility in our Member Activity Center/Exhibit Hall
- **Platinum, Gold and Silver sponsors** have the option to **give away a premium with your brand’s logo or display handouts/brochures** at your sponsored event or location
- **Announcement of your Sponsor relationship with a link to your website** in our weekly e-newsletter, the eWildlifer
- **Platinum sponsors** receive a complimentary **full-page ad in the Program Guide**
- As a **Platinum, Gold or Silver sponsor** you can make a featured offer or promotion about you’re your organization **in the eWildlifer** to The Wildlife Society membership. **In addition Platinum and Gold Sponsors** are cross-promoted on the **conference website** and through The Wildlife Society’s **social media pages**
- **Platinum, Gold and Silver sponsors have their logo and a link to their website** on our conference website
- **Band of logos recognition** by tier on our conference website, the program guide and signage in high-traffic areas at the conference
- **Pre- and Post-Conference full-page band of logos thank you ad** in *The Wildlife Professional* magazine
- **Platinum and Gold sponsors** have the opportunity for photographs with The Wildlife Society leadership as available, as well as verbal recognition by the leadership at your sponsored event
- **Complimentary Registrations & tickets :**
 - **Full-access conference registrations, including our Opening and Closing Night Networking Events**
 - **Platinum** sponsors: Six registrations
 - **Gold** sponsors: Three registrations
 - **Silver** sponsors: Two registrations
 - **Bronze Sponsors:** One Registration

EXHIBITOR BOOTH

All conference sponsors are entitled to a premium exhibit booth and sponsor sign. Please see the exhibitor rules and regulations below for more details.

SPONSORSHIP EVENTS

Sponsors may choose to sponsor a specific event or location that will include signage with the organization’s logo and recognition in the program guide and on the conference mobile app. Custom designed events are available for Platinum and Gold levels. Eligible events for sponsorship include:

Aldo Leopold Award	Reception	Closing Night Event	Resume Review
Reception	Members Activity	Photo Contest	Student Leaders’
Ding Darling Exhibit	Center	Plenary Sessions	Luncheon
Field Trips	Conference Mobile	Quiz Bowl	The 1,000 Reception
Poster Sessions	App	Refreshment Breaks	
Leadership Institute	Opening Night Event	Registration Area	

EXHIBITOR **BOOTH DETAILS**

A floor plan will be provided to you so that you can indicate your top three preferred locations. If you foresee a conflict with your location, please let us know and we will do our best to accommodate you.

BOOTH FURNISHINGS

Booths are 10 ft. deep x 10 ft. wide and consist of an 8 ft. high back drape, 3 ft. high drape on two sides, one 6 ft. skirted table, two chairs, one wastebasket, and one 7" x 44" identification sign. The Wildlife Society has contracted with Convention Services of the Southwest as our Official Decorator. Additional furniture, services, freight handling, rental exhibits and labor may be ordered through them. Forms to order electrical, internet and other items will be included in your exhibitor services manual from Convention Services of the Southwest.

FREIGHT HANDLING

It's never been easier to ship your supplies to the conference. Shipping through Convention Services of the Southwest will be your most seamless option for getting your materials to the conference center. Forms from Convention Services of the Southwest will be included in your exhibitor services manual from Convention Services of the Southwest. Freight handling costs are based on weight, so you'll want to calculate your shipment with them in advance.

EXHIBITOR **SCHEDULE**

SUNDAY, SEP 24

Exhibitor Set-Up

12:00 – 5:00 pm

MONDAY, SEP 25

Exhibits Open

9:00 am – 5:00 pm

TUESDAY, SEP 26

Exhibits Open

9:00 am – 5:00 pm

Exhibitor Tear-Down

5:00 – 7:30 pm

EXHIBITOR **NOTES**

- Don't miss your opportunity to engage with nearly 2,000 of our attendees during our Monday and Tuesday evening Networking Events. This will be one of your top opportunities to engage with a large volume of attendees in a short period of time.
- Discounted hotel rates negotiated by TWS are available at two nearby hotels. Go to www.twsconference.org/hotels for details. Please book your rooms early as both blocks are expected to sell out.

TWS ANNUAL CONFERENCE

SPONSOR APPLICATION

Company/Organization _____ Contact Name _____

Mailing Address _____ City _____

State/Province _____ Zip _____ Phone _____

Email _____

SELECT LEVEL

- Platinum**
\$25,000+
- Gold**
\$10,000+
- Silver**
\$5,000+
- Bronze**
\$3000+

SELECT PAYMENT OPTION

CREDIT CARD

- American Express Visa Mastercard Discover

Name as it appears on card

Credit Card Number

Expiration Date (mm/yy)

CVC Code

- CHECK** (payable to The Wildlife Society)

Contract Agreement: I understand that this application becomes a contract when signed by us and submitted to The Wildlife Society. We agree to abide by conditions as outlined on the following page.

Signature of Authorized Representative

Title

Date

- **Payment must be received with this form**
- **Only signed reservations are confirmed**
- **Booth assignment at TWS discretion**

EXHIBITOR RULES AND REGULATIONS

EXHIBIT LIMITATIONS

Exhibits may not project beyond the space allotted and aisles must be kept clear for traffic. Exhibits shall not obstruct the view of or interfere with access to other exhibits. Devices for reproducing sound or music may be restricted at the discretion of The Wildlife Society (TWS). Projection of sound beyond the confines of the exhibit is prohibited unless a request is submitted to and approved by TWS in writing prior to the conference.

BOOTH ASSIGNMENT

The assignment or subletting of any part or all of an exhibit booth is prohibited unless a request is submitted to and approved by TWS in writing prior to the conference. TWS reserves the right to change the location of exhibition space and reassign exhibit booths if it determines such action is in the best interest of the conference.

PROMOTIONAL CONSIDERATION

All promotional considerations for the printed Program Guide are subject to submission and receipt to The Wildlife Society by July 30. Submission after that date may not meet the print deadline and not be included in the printed guide.

RIGHT OF REFUSAL AND/OR CANCELLATION

TWS reserves the right to refuse the application of any organization not meeting the required standards, as well as the right to curtail exhibits or parts of exhibits that detract from the character of the conference. This also applies to displays, literature, advertising, novelties, souvenirs, and personal conduct. TWS reserves the right to cancel this agreement whenever it discovers that the exhibitor's display is not as described in this agreement or is incompatible, in the opinion of TWS, with the purposes of the conference.

INSURANCE AND HOLD HARMLESS AGREEMENTS

Fire, theft, liability and extended coverage insurance are not provided by TWS or the Albuquerque Convention Center. Exhibitor may obtain such coverage at its own expense. Small and valuable exhibit materials should be packed each night and placed in a secure location. Exhibitor remains responsible for all property brought into the conference facilities and shall bear the sole risk of loss for that property. Exhibitor agrees to indemnify and hold harmless The Wildlife Society, Albuquerque Convention Center, and their agents and employees from any damages caused by theft or other perils normally covered by extended coverage, liability, theft, or fire policies. Exhibitor shall indemnify and hold harmless The Wildlife Society, Albuquerque Convention Center, their agents and employees, and co-sponsoring agencies for all claims, losses, liability, or damages for injury, death, or property damage that may arise from activities of the exhibitor, its employees, agents, invitees, and licensees.

ATTORNEY FEES AND COSTS

Should any litigation arise out of this contract, the exhibitor shall pay all costs and reasonable attorney's fees incurred by TWS and/or the co-sponsoring agencies if TWS or the co-sponsoring agencies are the prevailing party. This provision shall extend to the costs and attorney's fees incurred at both the trial and appellate levels.

TAXES AND LICENSES

Exhibitor shall be responsible for obtaining any licenses, permits, or approvals required under local, state/province, or federal law applicable to its activity at the conference, including the use of copyrighted music. Exhibitor shall be responsible for obtaining any tax identification numbers and paying all taxes, license fees, or other charges that shall become due any governmental authority in connection with its activity at the conference.

FIRE, SAFETY, AND HEALTH

Exhibitor agrees to accept full responsibility for compliance with city, county, state/province, and federal fire, safety, and health ordinances regarding the installation and operation of equipment. All exhibit materials and equipment must be reasonably located within the booth and protected by safety guards and devices where necessary to prevent personal accidents to attendees.

Exhibitor hereby represents and warrants to TWS and co-sponsoring agencies that the exhibitor has taken all steps reasonably necessary to ensure the sound engineering and structural integrity in its exhibit design and the proper construction and safety of the exhibit itself, as erected.

CANCELLATIONS AND REFUNDS

In the event of cancellation by the exhibitor, the following schedule of refunds will be followed:

- A 50% refund will be paid if written cancellation is received by July 17, 2017.
- No refunds will be made after July 17, 2017.
- In the event of cancellation by TWS, the amount to be refunded will be determined by TWS at the time of cancellation.