

# 24<sup>TH</sup> ANNUAL CONFERENCE

ALBUQUERQUE, N.M. • SEPTEMBER 23-27, 2017  
ALBUQUERQUE CONVENTION CENTER



**JOIN US FOR ONE OF NORTH AMERICA'S LARGEST GATHERINGS** of wildlife professionals, educators, students, and influencers. As an exhibitor, you add value to our attendees' experience at our conference, so **we've kept our rates low** to encourage your participation.

The Wildlife Society (TWS) encourages the advancement of wildlife professionals and students by providing learning, networking and engagement opportunities. We foster their development through our network of nearly 200 local chapters and student chapters across North America. TWS works to ensure that wildlife professionals use scientific research to sustain healthy wildlife populations and habitats for the benefit of generations to come.

**This year we return to Albuquerque, New Mexico, home of the very first TWS Annual Conference in 1994. Our return to the Southwest provides added cultural and nostalgic value to this year's event, bringing wildlifera from many walks of life to your booth. Exhibitors will be showcased in our high-traffic TWS Members Activity Center where an expected 1,800+ attendees will gather to learn about your products and services.**

By design, the TWS Members Activity Center is also a hub for many other activities to encourage attendees to interact with our exhibitors every day. Poster sessions, refreshment breaks, seating areas, message boards, and a tribute exhibit to the life and works of Jay "Ding" Darling will be strategically placed throughout the Center, creating engagement opportunities for our exhibitors.

## EXHIBITOR BENEFITS

- Exhibitor Booth located in the high-traffic TWS Members Activity Center
- One Exhibitor Registration Badge for all educational sessions and networking events (\$500 value)
- One Events-Only Exhibitor Badge for the opening and closing night networking events (\$100 value)
- News Announcement with a link to your website in our e-newsletter
- Text Link to your website on our conference website exhibitors page
- Program Guide Detailed Listing about your organization and where to find you
- Mobile App Listing

## SPONSORSHIP

If your organization is interested in further increasing your visibility and engagement with this highly-targeted audience of wildlife professionals, educators, students and influencers, **please contact Chuck Shively at [chuck.shively@wildlife.org](mailto:chuck.shively@wildlife.org) or 301-897-9770 ext. 305**. Most sponsorship levels can be customized to help you achieve your desired results, and include complimentary exhibit space and registrations. Sponsorships range from \$3,000 to \$20,000+.

## ADVERTISING

If you aren't able to attend the conference but would like to advertise in our Program Guide, please contact Chuck Shively at [chuck.shively@wildlife.org](mailto:chuck.shively@wildlife.org) or 301-897-9770 ext. 305. We have a variety of ad sizes and affordable rates to fit your budget, ranging from \$325 to \$1,500.

## EXHIBITOR BOOTH FEES & DETAILS

- **Commercial Booth\* \$1,100**
- **Non-profit/Artist booth \$600**

A floor plan will be provided to you so that you can indicate your top three preferred locations. If you foresee a conflict with your location, please let us know and we will do our best to accommodate you.

## BOOTH FURNISHINGS

Booths are **10 ft. deep x 10 ft. wide** and consist of an 8 ft. high back drape, 3 ft. high drape on two sides, one 6 ft. skirted table, two chairs, one wastebasket, and one 7" x 44" identification sign. The Wildlife Society has contracted with Convention Services of the Southwest as our Official Decorator. Additional furniture, services, freight handling, rental exhibits and labor may be ordered through them. Forms to order electrical, internet and other items will be included in your exhibitor services manual from Convention Services of the Southwest.

## FREIGHT HANDLING

It's never been easier to ship your supplies to the conference. Shipping through Convention Services of the Southwest will be your most seamless option for getting your materials to the conference center. Forms from Convention Services of the Southwest will be included in your exhibitor services manual from Convention Services of the Southwest. Freight handling costs are based on weight, so you'll want to calculate your shipment with them in advance.

## EXHIBITOR SCHEDULE

SUNDAY, SEP 24

**Exhibitor Set-Up**  
12:00 – 5:00 pm

MONDAY, SEP 25

**Exhibits Open**  
9:00 am – 5:00 pm

TUESDAY, SEP 26

**Exhibits Open**  
9:00 am – 5:00 pm

**Exhibitor Tear-Down**  
5:00 – 7:30 pm

## EXHIBITOR NOTES

- Don't miss your opportunity to engage with nearly 2,000 of our attendees during our Monday and Tuesday evening Networking Events. This will be one of your top opportunities to engage with a large volume of attendees in a short period of time.
- Discounted hotel rates negotiated by TWS are available at two nearby hotels. Go to [www.twsconference.org/hotels](http://www.twsconference.org/hotels) for details. Please book your rooms early as both blocks are expected to sell out.

# TWS ANNUAL CONFERENCE

## EXHIBITOR APPLICATION

Company/Organization \_\_\_\_\_ Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_

State/Province \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Email \_\_\_\_\_

### SELECT BOOTH OPTION

- Commercial Booth \$1,100 (High visibility. Limited availability.)
- Non-profit/Artist booth \$600

### SELECT PAYMENT OPTION

#### CREDIT CARD

- American Express
- Visa
- Mastercard
- Discover

\_\_\_\_\_  
Name as it appears on card

\_\_\_\_\_  
Credit Card Number

\_\_\_\_\_  
Expiration Date (mm/yy)

\_\_\_\_\_  
CVC Code

- CHECK (payable to The Wildlife Society)

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**Contract Agreement: I understand that this application becomes a contract when signed by us and submitted to The Wildlife Society. We agree to abide by conditions as outlined on the following page.**

\_\_\_\_\_  
Signature of Authorized Representative

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date

- **Payment must be received with this form**
- **Only signed reservations are confirmed**
- **Booth assignment at TWS discretion**

# EXHIBITOR RULES AND REGULATIONS

## EXHIBIT LIMITATIONS

Exhibits may not project beyond the space allotted and aisles must be kept clear for traffic. Exhibits shall not obstruct the view of or interfere with access to other exhibits. Devices for reproducing sound or music may be restricted at the discretion of The Wildlife Society (TWS). Projection of sound beyond the confines of the exhibit is prohibited unless a request is submitted to and approved by TWS in writing prior to the conference.

## BOOTH ASSIGNMENT

The assignment or subletting of any part or all of an exhibit booth is prohibited unless a request is submitted to and approved by TWS in writing prior to the conference. TWS reserves the right to change the location of exhibition space and reassign exhibit booths if it determines such action is in the best interest of the conference.

## PROMOTIONAL CONSIDERATION

All promotional considerations for the printed Program Guide are subject to submission and receipt to The Wildlife Society by July 30. Submission after that date may not meet the print deadline and not be included in the printed guide.

## RIGHT OF REFUSAL AND/OR CANCELLATION

TWS reserves the right to refuse the application of any organization not meeting the required standards, as well as the right to curtail exhibits or parts of exhibits that detract from the character of the conference. This also applies to displays, literature, advertising, novelties, souvenirs, and personal conduct. TWS reserves the right to cancel this agreement whenever it discovers that the exhibitor's display is not as described in this agreement or is incompatible, in the opinion of TWS, with the purposes of the conference.

## INSURANCE AND HOLD HARMLESS AGREEMENTS

Fire, theft, liability and extended coverage insurance are not provided by TWS or the Albuquerque Convention Center. Exhibitor may obtain such coverage at its own expense. Small and valuable exhibit materials should be packed each night and placed in a secure location. Exhibitor remains responsible for all property brought into the conference facilities and shall bear the sole risk of loss for that property. Exhibitor agrees to indemnify and hold harmless The Wildlife Society, Albuquerque Convention Center, and their agents and employees from any damages caused by theft or other perils normally covered by extended coverage, liability, theft, or fire policies. Exhibitor shall indemnify and hold harmless The Wildlife Society, Albuquerque Convention Center, their agents and employees, and co-sponsoring agencies for all claims, losses, liability, or damages for injury, death, or property damage that may arise from activities of the exhibitor, its employees, agents, invitees, and licensees.

## ATTORNEY FEES AND COSTS

Should any litigation arise out of this contract, the exhibitor shall pay all costs and reasonable attorney's fees incurred by TWS and/or the co-sponsoring agencies if TWS or the co-sponsoring agencies are the prevailing party. This provision shall extend to the costs and attorney's fees incurred at both the trial and appellate levels.

## TAXES AND LICENSES

Exhibitor shall be responsible for obtaining any licenses, permits, or approvals required under local, state/province, or federal law applicable to its activity at the conference, including the use of copyrighted music. Exhibitor shall be responsible for obtaining any tax identification numbers and paying all taxes, license fees, or other charges that shall become due any governmental authority in connection with its activity at the conference.

## FIRE, SAFETY, AND HEALTH

Exhibitor agrees to accept full responsibility for compliance with city, county, state/province, and federal fire, safety, and health ordinances regarding the installation and operation of equipment. All exhibit materials and equipment must be reasonably located within the booth and protected by safety guards and devices where necessary to prevent personal accidents to attendees.

Exhibitor hereby represents and warrants to TWS and co-sponsoring agencies that the exhibitor has taken all steps reasonably necessary to ensure the sound engineering and structural integrity in its exhibit design and the proper construction and safety of the exhibit itself, as erected.

## CANCELLATIONS AND REFUNDS

In the event of cancellation by the exhibitor, the following schedule of refunds will be followed:

- A 50% refund will be paid if written cancellation is received by July 17, 2017.
- No refunds will be made after July 17, 2017.
- In the event of cancellation by TWS, the amount to be refunded will be determined by TWS at the time of cancellation.