

**Student Development Working Group  
Executive Board Meeting: Meeting Minutes  
25 March 2014**

**Present**

Andy Little, *Chair*, Matt Gould, *Chair-Elect*, Kent Fricke, *Past-Chair*, Krysten Zummo, *Treasurer*, Ben Olsen, *Secretary*.

**Call to order**

Little called the March Executive Board meeting of the Student Development Working Group to order at 3:05 p.m. EST

Agenda for this month's meeting was accepted by the SDWG Executive Board members.

**Treasurer's Report**

Zummo reported that she received the 4<sup>th</sup> quarter check for membership dues totalling \$68 which brings the current balance for the SDWG to \$849.41.

**Unfinished Business**

**Annual conference Update:**

**Judging:** Little has sent the draft of the judge's expectations sheet to the executive board for their input. Little suggested that once this form is finalized, it should be sent to the other working groups as a call for judges. Gould suggested adding this to conference registration.

- The executive board discussed the possibility of judges meeting at the conference to go over expectations and duties, however, they have determined that it would not be feasible with all the activities going on during the conference.

**Submitted proposals:** Zummo is finalizing presenters for the "*Strategies of Successful Student Chapters: Recruiting, Engaging, Involving, and Promoting*" symposia.

- **Behind the scenes of scientific publication and review 3.0-** Gould and Fricke will review and edit the proposal to accommodate a half day workshop. Afterwards, Gould will contact potential speakers for the workshop. The plan is to get a draft of each speakers' presentation one month before the conference to reduce overlap of content between presenters (if there are multiple).

**Council Update:** Fricke gave the SDWG executive board his report from the TWS Council meeting he attended in Denver, CO. Fricke said that the Council discussed the budget with the new fiscal year starting July 1<sup>st</sup>. TWS also added two new personnel, Ed Thompson who is the new Membership and Marketing Director, and Keith Norris the new Government Affairs Assistant.

**TWS Diversity committee-** Little attended a TWS Diversity Committee meeting on February 25<sup>th</sup>. Little reported that the meeting was to promote awareness of diversity within TWS. The meeting also discussed the Student Professional Mixer at the annual conference and ways to improve the mixer.

**Increase SDWG fees—\$5 to \$7:** Little sent a draft of the proposal to the executive board for edits. Once the proposal is finalized and has been emailed to the membership, a one month grace period will be held for comments by the members of the working group. After the grace period, a survey will be started to vote on the proposed increase in fees. This vote is to change the bylaws to change the membership fee from \$5 to \$7. The increase in fees is to allow the SDWG to provide more opportunities for our members.

### **SDWG Marketing:**

- **OSCN:** Merkle responded to Little with the intended goals and objectives of OSCN when the program was established. It was recognized that OSCN has not been as successful as originally hoped. Zummo told the executive board that the annual bill for the OSCN should be coming in the mail soon. Little suggested that we get the OSCN account visitation data from Merkle and then make a final decision about OSCN soon.
- Gould contacted the members who signed up for committees during the 2013 TWS Annual Conference in Milwaukee, WI. The email was to touch base with those individuals and inform them of upcoming events and activities of their respective committees.
- The executive board sent out an announcement containing SDWG events and dates to *The Wildlifer* which will be published in the March issue.

### **Committees and committee chair assignments (plans for the future)**

**Newsletter:** Zummo said that everyone needs to start thinking about articles to put in the spring newsletter.

**Awards:** No updates from this committee this month.

**International:** Gould provided answers to the International Wildlife Management Working Group's questions for their newsletter. The newsletter should be published shortly.

**Article shortfall for Wildlife Professional-** Three articles are being prepared for the winter issue of The Wildlife Professional.

**Elections:** The executive board will send out an announcement for the SDWG elections one month ahead of the election.

### **New Business**

**Call for Newsletters:** Zummo has submitted a call for articles for the spring newsletter. The executive board discussed sending a monthly email that includes meeting minutes, some good articles for students to read. This would be similar to the one the American Society of Mammalogists distributes monthly. The executive board will start collecting wildlife related articles that could be featured in this new monthly newsletter.

**Student Chapter Advisor of the Year-** The TWS Student Chapter Advisor of the Year award applications are due by April 15<sup>th</sup>. Little will be sending reminders to the members of the working group as the deadline approaches.

**Twitter Account-** The executive board discussed creating a Twitter account for the SDWG. Little suggested that we find a member who would like to take responsibility of posting to the

account. Gould suggested asking the members who attended the 2013 TWS Annual Conference in Milwaukee, WI and seeing if anyone has an interest in administering the Twitter account.

**SDWG Home Page-** Little asked the executive board to come up with ideas to update the SDWG home page. Zummo suggested posting upcoming events. Little will compile ideas and the executive board will evaluate them in upcoming meetings.

***Adjournment (4:12 p.m. EST)***