

## Agenda for NM TWS Board Meeting via Teleconference

September 30, 2016 –2 - 3PM

Dial-in Number – 641-715-3580

Access Code – 932-379

**Attendees: G. Seamster, B. Dunn, C. Cardinal, Q. Hays (at 3PM to update us on Raleigh)**

**Purpose:** Final outcome of NM TWS booth and Dale Zimmerman prints from NMOS for 2017 TWS conference; update on 2017 JAM planning; provide updates on and discuss activities for the TWS annual meeting in Albuquerque 2017 – focused on upcoming trip to Raleigh TWS conference; reminder about the chapter newsletter.

### Information/Discussion Items:

#### **NM TWS Booth at ABQ 2017 Conference and selling Dale Zimmerman Prints from NMOS – Ginny and Quentin**

- Kathy Granillo (from Sevilleta NWR) is currently president of the New Mexico Ornithological Society. She is interested in working with NM TWS on selling Dale Zimmerman prints at the 2017 Conference (see URL to see what the prints look like here: <http://www.nmbirds.org/?p=3668>).
- I put these three questions up for vote by the board:
  - Do we want to have an exhibitor's booth at the 2017 TWS Conference? (3 yes's)
  - Do we want to split that booth with NMOS and sell the Zimmerman bird prints that NMOS has and split the profits with NMOS? (2 yes's)
  - If the answer to #2 is yes, what split do we want to have on profits from the Zimmerman prints? (please give split with NM TWS % listed first) NMOS suggested 30% NM TWS/70% NMOS – 30/70; 40/60 (if we don't split the booth cost 50/50 or as lowest we go); 50/50
- There are 10 different prints; NMOS sells for \$25 a print. They had 830 available when Kathy counted in August.
- I emailed Kathy in mid-September and am waiting for her response.

**G. Seamster has not heard back yet. Need to get a booth by 1 Nov. C. Shively will comp the NMTWS booth and NMOS will purchase its own; NMTWS will kick in half of that cost. NMTWS Board vote is for a 60 (NMOS):40 (NMTWS) split of profits. We will have other merchandise at our booth and also applications for membership.**

#### **Update on planning for 2017 JAM - Ginny**

- Casey Cardinal and Kerry Mower have both offered to help with the TWS technical session. Between the three of us we will accept, review, and sort abstracts into sessions and identify moderators (for the sessions) and judges (for student oral presentations).
- Any volunteers to be session moderators at the 2017 JAM? Or suggestions of people to reach out to? (e.g., students at NMSU?)
- Any volunteers to be judges for the student abstracts and oral presentation competition? Or suggestions for people to reach out to?
- Any thoughts on plenary speakers on the wildlife side of things?
- Will be Feb 8-11 in Farmington, NM at the Marriot.

- Get the word out about nominations and applications for chapter awards and for board members (see files sent out with agenda)- any suggestions? Law enforcement for professional award?
- I'm sure any assistance we want to provide with the JAM will be appreciated- anything you are interested in helping with, let me know and we can get you in touch with the right committee chair.

**C. Cardinal, K. Mower and G. Seamster will review abstracts. G. Seamster: Laborers are needed to help with JAM particularly to moderate sessions and judge the TWS student oral presentation competition. Also need plenary speakers. Plenary is celebrating 50 years of wildlife conservation. Need folks who have been around awhile. B. Dunn: Bev deGruyter (Cibola NF biologist) and Sandy Schmenitz (Ret. Prof. NMSU). Will be 9-11<sup>th</sup> of Feb at Farmington Marriott.**

#### **Update on 2017 Annual Conference in Albuquerque – Ginny and Quentin**

##### **Fundraising Subcommittee – Ginny and Scott co-chairs**

- \$180,000 as the minimum amount to fundraise.
- Chuck wanted to identify 50 solid sponsors by the end of September – only 24 at this point
- Have \$12,400 in hand/nearly in hand; have about \$12,850 in tentative promises.
- Suggestions for potential sponsors or help reaching out to sponsors always welcome.

**G. Seamster: C. Shively encouraged us to identify 50 potential sponsors by end of the month (We have ~\$25K tentatively pledged and ~25 potential sponsors/exhibitors/contributors identified). Does not include \$ that C. Shively has come up with on his side (USFS, BLM, etc.). NMTWS has not gotten a budget from national yet so we know why we need the amount they have targeted. G. Seamster: If NM doesn't raise the \$180K requested by the Parent Society, what does that mean? What will have to be eliminated?**

##### **Local Networking and Engagement Subcommittee –Leland Pierce and Serra Hoagland co-chairs**

- A "Save the Date" email invitation has been developed and Lee and Serra have sent out emails to the list of people they have developed. Can send out the "Save the Date" email invitation later as it became available after the initial email blast.

**L. Pierce and S. Hoadland have not sent out the Save the Date and can do that In their next set of emails**

##### **Field Trips Subcommittee – Kathy Granillo and Dan Shaw co-chairs**

- Sandia Crest (Tramway); Valle de Oro National Wildlife Refuge
- Gathering information for an advertising flyer that they hope to have ready for the Raleigh conference

**G. Seamster: Only 2 fieldtrips now. Petroglyphs got nixed. Why? Not enough interest in field trips for the Raleigh meeting, so parent society wants to deemphasize this aspect of the conference. Northern NM Sierra Club would like to fund an excursion to Valles Caldera National Preserve (VCNP) if we schedule it. Will be discussed with Ed et al. in Raleigh. B. Dunn: We should encourage parent society to broaden the horizons. G. Seamster: We could get excursions set up ourselves if the parent society doesn't end up supporting this idea. In Manitoba, they had a trip to see Polar Bears that was offered separate of the conference but was advertised on the conference website. G. Seamster: Sierra Club will give \$1K to VCNP field trip and may get Defenders and other groups interested in the VCNP**

to give enough to a Bronze or Silver sponsorship. It will cost ~\$2.5K to do the field trip B. Dunn: We should encourage Sierra Club et al. to go Silver so there is \$ to help fund the conference and do the field trip. Talking with Sierra Club after the conference call, I think they are willing to go for Silver as long as there will be an excursion or workshop at the VCNP.

#### **Marketing Support Subcommittee – Casey Cardinal and Esther Nelson co-chairs**

- Casey will be attending the Raleigh conference and can touch base with the NC TWS marketing committee chairs and the Parent Society contact – Carson Maness ([cmaness@wildlife.org](mailto:cmaness@wildlife.org)).

#### **Volunteers Subcommittee – Matt Gould and Andy Lawrence co-chairs**

- Attending 2017 conference will be helpful for this committee to see what the volunteers do. Andy and Matt are planning on arranging to meet with/shadow the NC TWS volunteer committee chairs in Raleigh.

#### **Raleigh Conference**

- Meeting regarding fundraising on Sunday (10/16) at lunch (12:20; place TBD) with NC TWS
- Meeting with Chuck Shively and Ed Thompson from Parent Society and with whole arrangements committee from NC (time and place TBD)
- Meeting regarding volunteers (time and place TBD; possibly Sunday)
- Meeting regarding marketing (time and place TBD)
- Other meetings we want to set up at this point?

**G. Seamster:** Made arrangements handbook available to Casey. In Raleigh, will meet with NC arrangements committee. Not planning to arrange more meetings than what is listed above. Initial meetings then we can touch base later in the conference with more questions. **G. Seamster:** We want to staff the Abq Visitor's Bureau booth some to encourage attendance at the Abq conference. **B. Dunn:** We should bring brochures from other sites around Abq to promote the region as worth visiting. **G. Seamster:** Perhaps we each could commit to one day to spend part of it at the booth. **Q. Hays:** Talked to Ed and he wants to bring in some regional folks to help. Steering committee with representatives from previous conferences to assist in effort. Ed will present more info about conference budget in Raleigh. May have some representatives from Cleveland where conference will be 2 years from now. Raleigh had some of the same problems with \$ that we are having. They had to cut some aspects of the meeting because needed \$ came in late. Ed will e-mail us date and times of meetings with personnel that will be helpful to us in setting up our meeting. **G. Seamster:** Told Q. Hays that we are on board to move forward with Valles Caldera. **Q. Hays:** Could be on workshop day. Must have enough attendance to pay for itself. **G. Seamster:** May get sponsors of VC field trip to do a booth too to promote their organizations. **Q. Hays:** Ed's view is the bottomline is to pull off an informative meeting and keep it within budget.

#### **Chapter Newsletter – Ron Kellermueller**

- Will be combining summer and fall newsletters – the summer was busy and slow for getting articles. Articles for summer/fall issue due to Ron by Oct 10<sup>th</sup>.

**G. Seamster:** Get newsletter articles to Ron by 10 October.

### **Membership Renewal – Bill Dunn**

**B. Dunn needs to see national list off the website and update our chapter membership list and send an email letting people who are on the list but not currently registered that they will be removed from the mailing list if they do not respond to him indicating that they will renew their membership.**

### **Student Chapter Updates – Sarah and Jewel if they are on the call**

#### **Action Items**

**All:** Please send any names of potential moderators/student oral presentation judges for the 2017 JAM to Ginny

**All:** Please send out the award files for the chapter to anyone you think might be interested in submitting a nomination or applying. Please consider encouraging people to submit nominations and applications.

**All:** Please send any material for the summer/fall NM TWS newsletter to Ron Kellermueller by Oct 10<sup>th</sup>.